



CARESCO

meeting needs in our local community

January 2026

Sawtry Eye is edited and published by CARESCO
Registered Charity Number 1140728 - Registered Company Number 7513432

DEADLINE DATES

The Sawtry Eye is published six times a year as an A4, largely black & white, magazine with separate news and advert section.

The advertising deadlines are by **NOON** on:

- | | |
|------------------------|--|
| Feb / March 26 | Friday 9th January |
| April / May 26 | Friday 6th March |
| June / July 26 | Friday 8th May |
| Aug / Sept 26 | Friday 3rd July |
| Oct / Nov 26 | Friday 4th September |
| Dec 26 / Jan 27 | Friday 6th November |

NB: News deadlines are a week later

DISTRIBUTION

The Eye is delivered free of charge to Sawtry, Glatton, Conington, Holme, Upton, Winwick and the Giddings, approx 3500 copies.

TERMS & CONDITIONS

- Copy can be submitted by email to sawtryeye@caresco.org.uk (preferred option), or as a paper copy delivered to the CARESCO Centre
- The final layout can be done by our in-house graphic designer
- High contrast line art is better than photos
- Please make your instructions clear
- Include your name & contact details
- Payment with advertisement please
- We can accept payment by BACS (account no. 65467293, sort code 08-92-99), by cash or cheque (to 'CARESCO')
- Card payments accepted
- CARESCO cannot accept any responsibility for business lost due to any error in production
- Our editorial policy is available on request

ADVERTISING RATES – MONO PRICES

Payment can be made per issue, for six issues paid in advance or alternatively for a booking of six issues, in equal monthly payments (NB the first issue must be paid for in advance). The rates given are for **Mono only**. Prices inc VAT.

Full Page (portrait)

| | | |
|---------------|--------------------------------|---------|
| 26cm x 17.5cm | 1 issue | £157.60 |
| | 6 issues | £788.00 |
| | Monthly Standing Order payment | £ 68.90 |

Half Page (landscape)

| | | |
|---------------|--------------------------------|---------|
| 13cm x 17.5cm | 1 issue | £ 84.60 |
| | 6 issues | £423.00 |
| | Monthly Standing Order payment | £ 37.00 |

Quarter Page (portrait)

| | | |
|--------------|--------------------------------|---------|
| 13cm x 8.5cm | 1 issue | £ 47.70 |
| | 6 issues | £238.50 |
| | Monthly Standing Order payment | £ 20.80 |

Eighth Page (landscape)

| | | |
|---------------|--------------------------------|---------|
| 6.5cm x 8.5cm | 1 issue | £ 28.30 |
| | 6 issues | £141.50 |
| | Monthly Standing Order payment | £ 12.40 |



CONTACT:

ONLINE: - www.caresco.org.uk

PHONE: - 01487 832105

9 – 12 noon, Mon-Fri

ADDRESS: -

The CARESCO Centre, Green End Road,
Sawtry, Cambridgeshire, PE28 5UX

EMAIL: - sawtryeye@caresco.org.uk